



Hillerød, August 25, 2020

Ivan Grosser joins Fire Eater A/S as our new CEO on October 1, 2020

We are pleased to announce that Ivan Grosser will be joining Fire Eater A/S as our new CEO on October 1, 2020.

The position which has been vacant since December 2019 has been handled by our CFO, Jesper Kjærsgaard. Jesper will as of October again focus solely on his CFO role.

Ivan has a long career, primarily in the B-t-B market and in companies whose products are of a technical nature. Most recently, Ivan has been Director of Miele Professional and before that Director of Sales and Regional Manager of Schneider Electric and Hilti, respectively.

In Ivan we get a CEO with a solid toolbox and a commercial mindset. Ivan has experience with and managed to create growth in both existing and new markets. In addition, he has a personality that will fit well into Fire Eater - listening, analyzing and action-oriented.

With Ivan as our new CEO we will be strengthening our competencies and stand even stronger on our strategic journey.

On behalf of the Board,
Kurt Bering Sørensen
Chairman of the Board, Fire Eater A/S

Questions to the above may be directed to:

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